



BPG Incentive Summary - National*



Revised: May 1, 2009	2008 Models (through 6/1/09)					2009 Models (through 6/1/09)				
Models	Customer Cash	APR 36/48/60/72	Bonus Cash	Stand Alone APR to S/A/B/C Tier 36/48/60/72		Customer Cash	APR 36/48/60/72	Bonus Cash	Stand Alone APR to S/A/B/C Tier 36/48/60/72	
Enclave	\$2,500	4.9/4.9/4.9/std				\$750	6.9/6.9/6.9/std	\$1,500		0.0/0.0/0.0/2.9
LaCrosse	\$2,000	2.9/2.9/2.9/std				\$1,000	6.9/6.9/6.9/std	\$1,000		0.0/0.0/0.0/2.9
Lucerne	\$3,500	0.9/0.9/0.9/std				\$1,000	5.9/5.9/5.9/std	\$0		
G3						\$0	5.9/5.9/5.9/5.9	\$1,000		0.0/0.0/0.0/2.9
G5	\$2,500	6.9/6.9/6.9/std				\$1,500	2.9/2.9/2.9/4.9			
G6 (-1SB/1SV on '09) & all '08	\$2,750	3.9/3.9/3.9/4.9				\$1,250	4.9/4.9/4.9/std	\$1,750		0.0/0.0/0.0/2.9
G6 (& 1SB)						\$750	6.9/6.9/6.9/std			
G6 (& 1SV)						\$0	std/std/std/std			
G8 (V6)	\$3,000	3.9/3.9/3.9/4.9				\$1,500	4.9/4.9/4.9/std	\$1,500		0.0/0.0/0.0/2.9
G8 (V8)	\$3,000	4.9/4.9/4.9/std				\$1,500	5.9/5.9/5.9/std	\$1,500		0.0/0.0/0.0/2.9
Grand Prix	\$2,250	3.9/3.9/3.9/4.9								
Solstice	\$1,250	4.9/4.9/4.9/std				\$500	std/std/std/std			
Torrent	\$4,250	2.9/2.9/2.9/3.9			0.0/0.0/0.0/2.9	\$1,000	5.9/5.9/5.9/std	\$1,000		0.0/0.0/0.0/2.9
Vibe	\$750	std/std/std/std				\$500	6.9/6.9/6.9/std	\$1,000		0.0/0.0/0.0/2.9
Acadia	\$2,500	4.9/4.9/4.9/std				\$750	6.9/6.9/6.9/std	\$1,500		0.0/0.0/0.0/2.9
Canyon Reg	\$2,750	2.9/2.9/2.9/3.9				\$0	std/std/std/std			
Canyon Ext/Crew	\$4,250	2.9/2.9/2.9/3.9				\$1,000	5.9/5.9/5.9/std			
C4500 Topkick	\$5,000	4.9/4.9/4.9/4.9				\$1,500	std/std/std/std			
Envoy	\$7,250	0.0/0.0/0.0/2.9				\$3,000	3.9/3.9/3.9/4.9			
Savana Passenger	\$1,000	std/std/std/std			0.0/0.0/0.0/2.9	\$500	std/std/std/std			
Savana Cargo 1500	\$1,500	std/std/std/std	\$500		0.0/0.0/0.0/2.9	\$1,000	std/std/std/std			
Savana Cargo 2500	\$2,000	std/std/std/std	\$500		0.0/0.0/0.0/2.9	\$1,000	std/std/std/std			
Savana Cargo 3500	\$500	std/std/std/std			0.0/0.0/0.0/2.9	\$1,000	std/std/std/std			
Savana Cutaway	\$1,000	std/std/std/std	\$1,500		0.0/0.0/0.0/2.9	\$500	std/std/std/std			
Sierra 1500 Reg Cab	\$3,000	3.9/3.9/3.9/4.9				\$1,500	4.9/4.9/4.9/std			
Sierra 1500 Ext Cab	\$5,000	2.9/2.9/2.9/4.9				\$2,500	3.9/3.9/3.9/4.9	\$1,500		0.0/0.0/0.0/2.9
Sierra 1500 Crew (all)	\$5,000	3.9/3.9/3.9/4.9				\$2,000	3.9/3.9/3.9/4.9	\$2,000		0.0/0.0/0.0/2.9
Sierra 2500/3500 (Gas)	\$6,000	4.9/4.9/4.9/4.9				\$1,500	5.9/5.9/5.9/std	\$2,000		
Sierra 2500/3500 (Diesel)	\$7,000	4.9/4.9/4.9/4.9				\$1,500	5.9/5.9/5.9/std	\$2,000		
Yukon (all)	\$6,000	1.9/1.9/1.9/3.9				\$1,000	6.9/6.9/6.9/std	\$2,000		0.0/0.0/0.0/2.9
Yukon XL (all)	\$7,000	1.9/1.9/1.9/3.9				\$1,000	6.9/6.9/6.9/std	\$0		
'10 Vibe						\$0	std/std/std/std			

<p style="text-align: center; color: red;">Targeted Lessee Bonus Program to ALL Eligible Current Lessees (5/1/09 - 6/1/09)</p> <p style="text-align: center;">Must have a GMAC SL/SB on Non-GMAC lease with a contract end date through 10/31/09 \$0 on ALL '08 BPG models</p> <p style="text-align: center; color: red;">\$0 Purch BC on '09 G3 / G5 / G8 / Vibe / Solstice / Canyon / C4500</p> <p style="text-align: center; color: red;">\$1,000 Purchase Bonus Cash on '09 Enclave / '09 G6 (all) / '09 Torrent / '09 Acadia</p> <p style="text-align: center; color: red;">\$2,000 Purchase Bonus Cash on '09 Savana / Sierra</p> <p style="text-align: center; color: red;">\$2,500 Purchase Bonus Cash on '09 LaCrosse / Lucerne</p> <p style="text-align: center; color: red;">\$3,000 Purchase Bonus Cash on '09 Envoy / Yukon (all) / Yukon XL (all)</p>	<p style="text-align: center;">*Guide Only - Refer to GM Administrative Messages for Official Program Parameters</p> <p style="text-align: center;">Lease Pull-Ahead (includes all BPG Vehicles) 5/1/09 - 6/30/09 Waives Up to 2 Payments on GMAC S/L & S/B Contracts w/ End Date no later than 10/31/09</p>
BPG Total Confidence Program 4/1/09 - 6/1/09	
Lucerne DBC Program (5/1/09 - 6/1/09): Stack up to 6 \$500 DBC's (\$3,000) on '08/'09 Lucerne	
Pontiac Sub Prime APR through GMAC (5/1/09 - 6/1/09): 6.9/6.9/6.9/std APR offer to D-Tier Customers on '09 G5 & G6 (only compatible with Dir Cash, Targeted Lessee Bonus & DBC's)	
December/January/February/March/April/May GMInventory.com DBC Program: Stack up to 8 \$250 DBC's (\$2,000) on ANY '08/'09 BPG Model (12/4/08 - 6/30/09)	
Private Offer to USAA Members (5/1/09 - 12/31/09): \$750/\$1,000 on '08/'09/'10 BPG Vehicles	
Private Offer to Select Credit Union Members at Participating Credit Unions (4/1/09 - 5/31/09): \$500 on '08/'09/'10 BPG Vehicles	
Spring Car Care Private Offer (4/1/09 - 6/30/09): \$750 on '08/'09 Acadia / Enclave / G8 / Sierra (all) / Yukon (all) / Yukon XL (all); \$500 on all other '08/'09 BPG Vehicles (excl C4500)	